

# Introduction to Popular Matchings

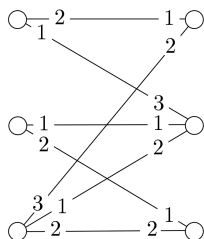
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Laboratoire d'Informatique de Paris-Nord (LIPN)  
Université Sorbonne Paris Nord

## The input

A bipartite graph where every vertex has a strict ranking of its neighbors.



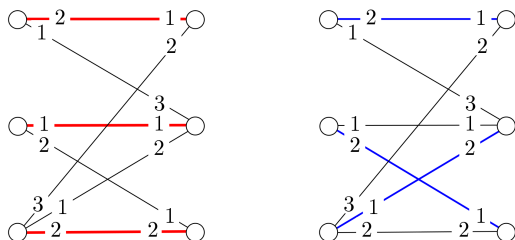
A well-studied model used in many two-sided markets:

- ▶ students to schools;
- ▶ medical residents to hospitals.

What we seek is a matching in this graph.

# Matchings

A matching is a subset of edges such that at most one edge is incident to any vertex.



Recall that vertices have preferences.

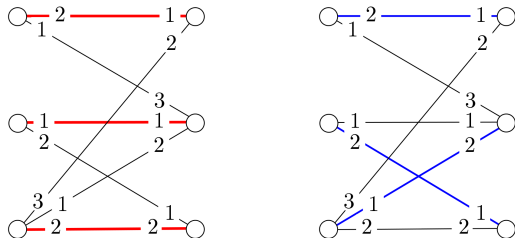
- ▶ Our problem is to find an optimal matching as per vertex preferences.

# Stability

A matching  $M$  is **stable** if there is no edge  $ab$  such that:

$$b \succ_a M(a) \quad \text{and} \quad a \succ_b M(b)$$

(i.e.,  $a$  and  $b$  prefer each other to their respective assignments in  $M$ )



- ▶ The **red** matching is stable but the **blue** one is not.

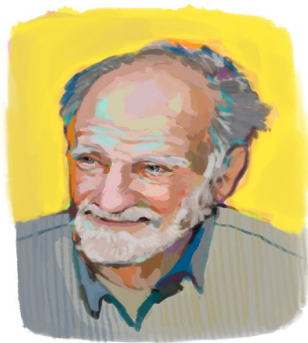
# Stable matchings

Do stable matchings always exist? Can we find one efficiently?

- ▶ Yes [Gale and Shapley, 1962].



**David Gale (1921-2008)**  
PROFESSOR, UC BERKELEY



**Lloyd Shapley**  
PROFESSOR EMERITUS, UCLA

## Stable matchings



**Alvin Roth**  
PROFESSOR, STANFORD

[https://medium.com/@UofCalifornia/  
how-a-matchmaking-algorithm-saved-lives-2a65ac448698](https://medium.com/@UofCalifornia/how-a-matchmaking-algorithm-saved-lives-2a65ac448698)

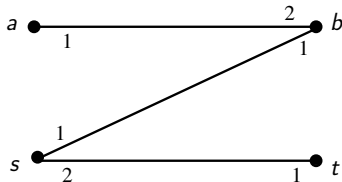
- ▶ In assigning new doctors to hospitals around the US.
- ▶ In helping kidney transplant patients find a match.

## Stable matchings

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The Gale-Shapley algorithm: **agents propose and jobs dispose** — this is a very simple and clean algorithm.



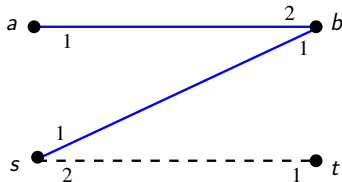
Let us run Gale-Shapley algorithm on this instance.

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Initially both  $a$  and  $s$  propose to their top neighbor  $b$ .

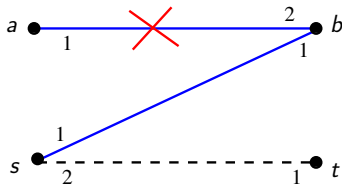


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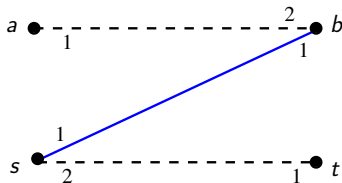
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$a$  has no other neighbor to propose to; we get the matching  $\{sb\}$ .

# Applications of stable matchings

Stable matchings are used in several problems in economics, computer science, and operations research.

To match students to schools in New York:

- ▶ [How Game Theory Helped Improve New York City's High School Application Process](#), New York Times, December 5, 2014.

To match students to colleges in France:

- ▶ [Stable Matching in Practice](#), Claire Mathieu. ESA 2018, Keynote talk.

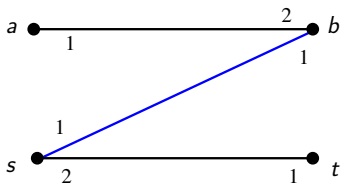
To match students to engineering colleges in India:

- ▶ [Centralized admissions for engineering colleges in India](#), S. Baswana, P. P. Chakrabarti, S. Chandran, Y. Kanoria, and U. Patange. INFORMS Journal on Applied Analytics, 2018.

## Size versus Stability

All stable matchings match the same subset of vertices [Rural Hospitals Theorem].

- ▶ The size of a **stable** matching could be only half the size of a maximum matching.



The maximum matching  $\{ab, st\}$  is unstable.

- ▶ We seek *large* matchings in all applications.
- ▶ Forbidding **blocking edges** constrains the size of the matching.

## Beyond stability

Drawbacks of stability:

- ▶ Size can be half the size of a maximum matching;
- ▶ Models a situation where every edge has a “veto power”.

Can we relax stability so as to cope with these issues? We want a set that:

- ▶ contains stability as a special case;
- ▶ shifts the focus from “veto power” to “collective decision”;
- ▶ allows for matchings of size larger than stable matchings.

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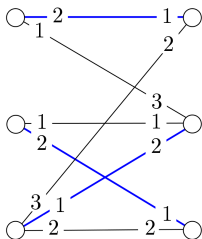
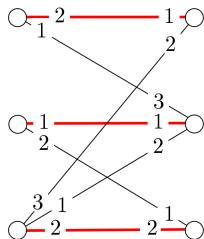
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⇒ Popular matchings

## Elections between pairs of matchings

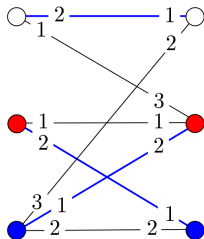
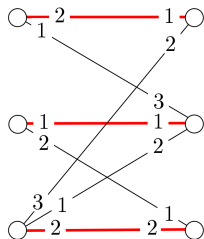
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- ▶ the red vs blue election is a tie (so red  $\sim$  blue).

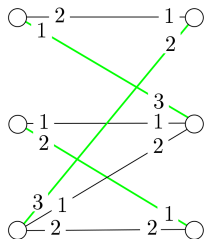
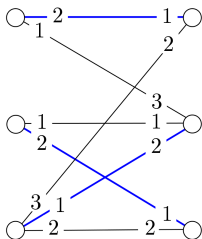
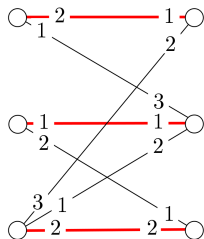




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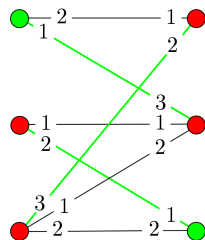
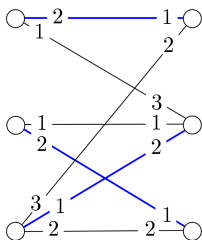
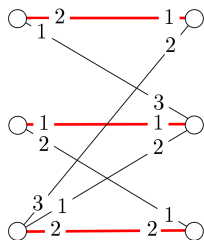


Consider the election between the red and green matchings.

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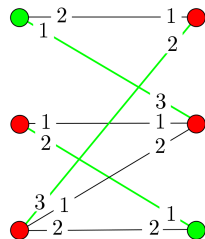
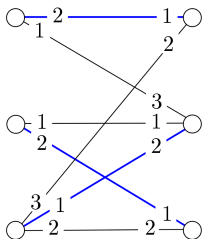
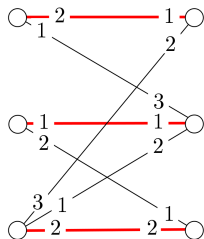
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- ▶ the green matching loses this election, thus  $\text{red} \succ \text{green}$ .

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A popular matching is one that does not lose any election.

## Condorcet winner

**Condorcet winner:** A candidate who defeats every other candidate in their head-to-head election.

	30%	30%	40%
1	<i>a</i>	<i>b</i>	<i>c</i>
2	<i>b</i>	<i>a</i>	<i>a</i>
3	<i>c</i>	<i>c</i>	<i>b</i>



- ▶ Here *a* is the Condorcet winner.
- ▶  $a \succ b$  and  $a \succ c$ . ( $a$  defeats  $b$  and  $a$  defeats  $c$ )

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## Weak Condorcet winner in our setting

Matching  $M$  is a weak Condorcet winner  $\equiv M \succ N$  or  $M \sim N$  for all matchings  $N$ .

- ▶ Do weak Condorcet winners always exist in our setting?

Every stable matching is a weak Condorcet winner [Gärdenfors, 1975].



Comparing a stable matching  $S$  with any matching  $N$ :

- ▶  $u$  prefers  $N$  to  $S \implies N(u)$  has to prefer  $S$  to  $N$ ;  
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Matchings that are weak Condorcet winners = Popular matchings.

# Popular matchings

Properties of popular matchings:

- ▶ contains stability as a special case;
- ▶ shifts the focus from “veto power” to “collective decision”; ✓
- ▶ allows for matchings of size larger than stable matchings.

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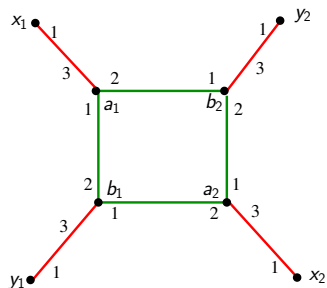
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Is there an efficient algorithm to find a max-size popular matching?

## An interesting example

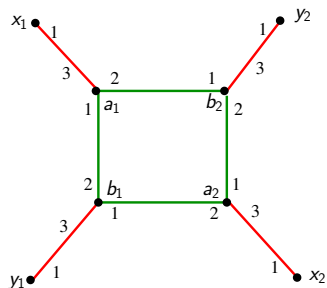
There is a popular matching of size 2 and there is also one of size 4.



- ▶ But there is no popular matching of size 3 here.

## An interesting example

There is a popular matching of size 2 and there is also one of size 4.



- ▶ But there is no popular matching of size 3 here.
- ▶ So the following iterative approach — have a popular matching of size  $i$  and use this popular matching to build one of size  $i + 1$  — will not work.

## To find a max-size popular matching

To find a max-size popular matching, can we adapt the Gale-Shapley algorithm?

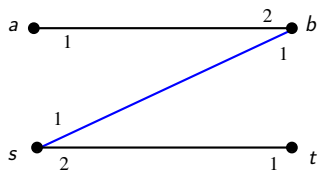
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- ▶ Popularity requires comparing our matching with all the matchings in  $G$ .

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- ▶ Stability is easy to check: no edge blocks a stable matching.
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Suppose  $G$  is our earlier example.



Our goal is to find the matching  $\{ab, st\}$  of size 2 via the Gale-Shapley algorithm.

- ▶ This is a max-size popular matching in  $G$ .

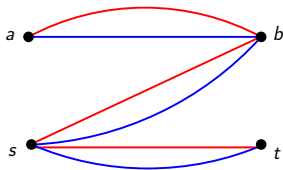
## A new instance $G'$

A new graph  $G'$  such that  $\{ab, st\}$  is the stable matching in  $G'$ ?

Suppose we replace every edge  $uv$  in  $G$  by the pair of edges  $uv$  and  $uv$  in  $G'$ :

- ▶ that is, by two parallel edges: one red and the other blue.

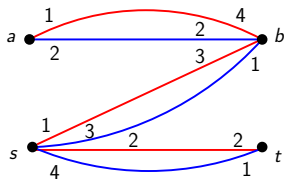
The corresponding graph  $G'$  is:



- ▶ Every vertex on the left prefers any red edge to any blue edge.
- ▶ Every vertex on the right prefers any blue edge to any red edge.

## A new instance $G'$

So the graph  $G'$  with preferences is:



- ▶ The preference order of  $s$  in  $G$  is  $b \succ t$ . Its preference order in  $G'$  is:

$$b \succ t \succ b \succ t.$$

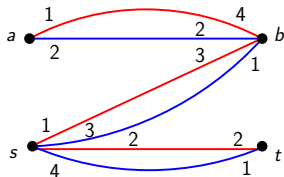
- ▶ The preference order of  $b$  in  $G$  is  $s \succ a$ . Its preference order in  $G'$  is:

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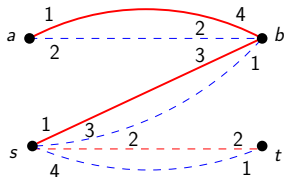


Recall the stable matching  $\{sb\}$  in  $G$ .

- ▶ In the graph  $G'$ , neither  $\{sb\}$  nor  $\{sb\}$  is stable.
  - ▶ The edge  $ab$  blocks the matching  $\{sb\}$ .
  - ▶ The edge  $st$  blocks the matching  $\{sb\}$ .

## Computing a stable matching in $G'$

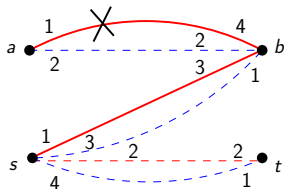
Let us run Gale-Shapley algorithm in  $G'$ .



- ▶ Both  $a$  and  $s$  propose to  $b$  along their red edges.
- ▶  $b$  prefers  $s$ 's proposal to  $a$ 's proposal.

## Computing a stable matching in $G'$

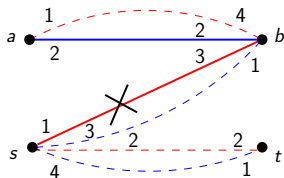
Let us run Gale-Shapley algorithm in  $G'$ .



- ▶ So  $b$  (tentatively) accepts  $s$ 's proposal and rejects  $a$ 's proposal.
- ▶ Then  $a$  proposes along its next favorite edge: this is  $ab$ .

## Computing a stable matching in $G'$

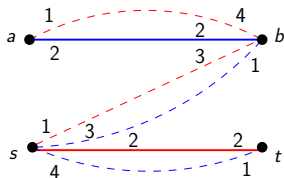
Let us run Gale-Shapley algorithm in  $G'$ .



- ▶ Observe that now  $b$  prefers  $a$ 's proposal to  $s$ 's proposal.
- ▶ So  $b$  (tentatively) accepts  $a$ 's proposal and rejects  $s$ 's proposal.

## Computing a stable matching in $G'$

Let us run Gale-Shapley algorithm in  $G'$ .



- ▶ Then  $s$  proposes along its next most favorite edge  $st$ .
- ▶  $t$  (tentatively) accepts  $s$ 's proposal. This is the end of the algorithm.

## Computing a stable matching in $G'$

So we get the stable matching  $\{ab, st\}$  in  $G'$ .

Ignoring colors, this is the desired matching  $M = \{ab, st\}$  in  $G$ .

---

### Our algorithm in $G = (A \cup B, E)$

- ▶ Construct the red/blue graph  $G' = (A \cup B, E')$ .
- ▶ Run Gale-Shapley algorithm in  $G'$  to compute  $M'$ .
- ▶ Return the corresponding matching  $M$  in  $G$ .

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CLAIM.  $M$  is a max-size popular matching in  $G$ .

- ▶ We use linear programming to prove the popularity of  $M$ .

## Analyzing our algorithm

Every popular matching admits a simple certificate of its popularity.

- ▶ The certificate for  $M$  is given by red/blue edge colours in the matching  $M'$ .



## Analyzing our algorithm

Every popular matching admits a simple certificate of its popularity.

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Let us define an edge weight function in  $G$ . For any edge  $ab$ :

$$\text{wt}_M(ab) = \text{vote}_a(b, M(a)) + \text{vote}_b(a, M(b)).$$

$$\text{Here } \text{vote}_v(u, u') = \begin{cases} 1 & \text{if } v \text{ prefers } u \text{ to } u' \\ -1 & \text{if } v \text{ prefers } u' \text{ to } u \\ 0 & \text{otherwise.} \end{cases}$$

So  $\text{wt}_M(e) \in \{0, \pm 2\}$  for any edge  $e$ .

- ▶ OBSERVATION. For any edge  $e$ ,  $\text{wt}_M(e) = 2 \iff e$  is a blocking edge to  $M$ .

## An appropriate edge weight function

Let us augment  $G$  with self-loops:

- ▶ any matching  $\rightsquigarrow$  a perfect matching via self-loops.

For any self-loop  $uu$ :

$$\text{let } \text{wt}_M(uu) = \text{vote}_u(u, M(u)) = \begin{cases} 0 & \text{if } M(u) = u \\ -1 & \text{otherwise.} \end{cases}$$

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OBSERVATION. For any perfect matching  $N$ :

$$\text{wt}_M(N) = \# \text{ of votes for } N - \# \text{ of votes for } M.$$

- ▶  $M$  is popular  $\iff \text{wt}_M(N) \leq 0$  for any perfect matching  $N$ .
  - $\iff$  any perfect matching in  $G$  with edge weights given by  $\text{wt}_M$  has weight at most 0.

## LP for max-weight perfect matching

$$\begin{aligned} \max \quad & \sum_e \text{wt}_M(e) \cdot x_e \\ \sum_{e \in \delta(u) \cup \{uu\}} x_e &= 1 \quad \forall u \in A \cup B \\ x_e &\geq 0 \quad \forall e \in E \cup \{\text{self-loops}\}. \end{aligned}$$

$M$  is popular  $\iff$  the optimal value of this LP is at most 0.

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## Dual LP

$$\begin{aligned} \min \quad & \sum_u \alpha_u \\ \alpha_a + \alpha_b &\geq \text{wt}_M(ab) \quad \forall ab \in E \\ \alpha_u &\geq \text{wt}_M(uu) \quad \forall u \in A \cup B. \end{aligned}$$

$M$  is popular  $\iff$  the optimal value of the dual LP is at most 0.

## Dual certificate

Every stable matching  $S$  has a simple dual certificate:  $\vec{\alpha} = \vec{0}$ .

- ▶ This is because  $\text{wt}_S(e) \leq 0$  for all edges  $e$ .

Does  $M$  computed by our algorithm have an easy-to-describe dual certificate?

## Dual certificate

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Does  $M$  computed by our algorithm have an easy-to-describe dual certificate?

For each vertex  $a \in A$ :

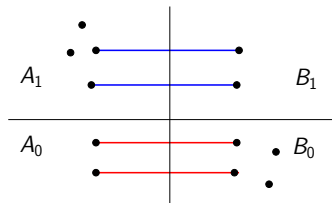
- ▶  $a$  is matched along a **red** edge in  $M'$ : set  $\alpha_a = 1$ .
- ▶  $a$  is matched along a **blue** edge in  $M'$ : set  $\alpha_a = -1$ .
- ▶  $a$  is unmatched in  $M'$ : set  $\alpha_a = 0$ .

For each vertex  $b \in B$ :

- ▶  $b$  is matched along a **red** edge in  $M'$ : set  $\alpha_b = -1$ .
- ▶  $b$  is matched along a **blue** edge in  $M'$ : set  $\alpha_b = 1$ .
- ▶  $b$  is unmatched in  $M'$ : set  $\alpha_b = 0$ .

## Dual certificate

A useful picture:



So vertices matched along **red** edges are in  $A_0 \cup B_0$ .

And vertices matched along **blue** edges are in  $A_1 \cup B_1$ .

- ▶ Unmatched vertices of  $A$  (resp.,  $B$ ) are in  $A_1$  (resp.,  $B_0$ ).

$\alpha$ -values were assigned as follows:

- ▶  $\alpha_u = 1$  for all  $u \in A_0 \cup B_1$ ;
- ▶  $\alpha_u = -1$  for all matched  $u \in A_1 \cup B_0$ ;
- ▶  $\alpha_u = 0$  for all unmatched  $u$ .



## Dual feasibility of $\vec{\alpha}$

We need to show this vector  $\vec{\alpha}$  is a feasible solution to the dual LP.

### Dual LP

$$\min \sum_u \alpha_u$$

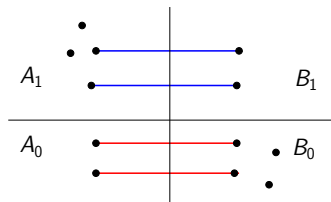
$$\begin{aligned} \alpha_a + \alpha_b &\geq \text{wt}_M(ab) \quad \forall ab \in E \\ \alpha_u &\geq \text{wt}_M(uu) \quad \forall u \in A \cup B. \end{aligned}$$

We will also show that  $\sum_{u \in A \cup B} \alpha_u = 0$ .

- ▶ This will mean the dual optimal solution is at most 0.
- ▶ This will prove  $M$  is a popular matching.

## Dual feasibility of $\vec{\alpha}$

Recall that  $\alpha_u \in \{0, \pm 1\}$ :

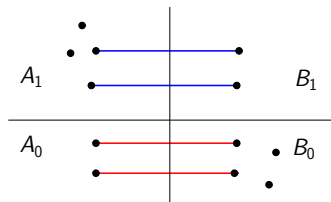


OBSERVATION. *The constraint  $\alpha_u \geq wt_M(uu)$  holds for all vertices  $u$ .*

- ▶ For a matched vertex  $u$ , we have  $\alpha_u \geq -1 = wt_M(uu)$ .
- ▶ For an unmatched vertex  $u$ , we have  $\alpha_u = 0 = wt_M(uu)$ .

## Dual feasibility of $\vec{\alpha}$

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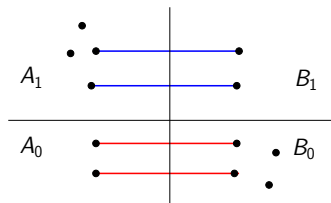
- ▶ For a matched vertex  $u$ , we have  $\alpha_u \geq -1 = wt_M(uu)$ .
- ▶ For an unmatched vertex  $u$ , we have  $\alpha_u = 0 = wt_M(uu)$ .

LEMMA. *The constraint  $\alpha_a + \alpha_b \geq wt_M(ab)$  holds for all  $ab \in E$ .*

- ▶ We will use the stability of  $M'$  in the instance  $G'$  to prove the lemma.

CONCLUSION. So  $\vec{\alpha}$  is dual-feasible.

## Optimal value of the dual LP



Every edge in  $M'$  is a **red** edge or a **blue** edge.

- ▶ So  $\alpha_a + \alpha_b = 0$  for all  $ab \in M$ .
- ▶ Since  $\alpha_u = 0$  for all unmatched vertices,  $\sum_{u \in A \cup B} \alpha_u = 0$ .

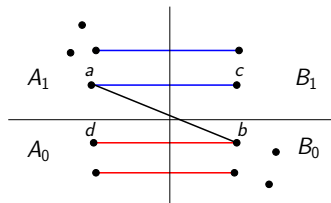
Thus the optimal value of the dual LP is at most 0.

- ▶ Hence  $M$  is a popular matching.

## Proof of the lemma

To show  $\alpha_a + \alpha_b \geq \text{wt}_M(ab)$  holds for all  $ab \in E$ .

Case 1. Suppose  $\alpha_a = \alpha_b = -1$ .



- ▶ So  $ac \in M'$  and  $bd \in M'$  for some neighbors  $c$  and  $d$  of  $a$  and  $b$ , respectively.
- ▶ Observe that (i)  $a$  prefers  $c$  to  $b$  and (ii)  $b$  prefers  $d$  to  $a$ .
  - ▶ This is because  $a$  never proposed along  $ab$ .
  - ▶ Furthermore,  $b$  rejected  $a$ 's proposal along  $ab$ .

Thus  $\text{wt}_M(ab) = -2$ , hence  $\alpha_a + \alpha_b = -2 = \text{wt}_M(ab)$ .

## Proof of the lemma

Case 2. Suppose  $\alpha_a = \alpha_b = 1$ .

- ▶ Since  $\text{wt}_M(ab) \in \{0, \pm 2\}$ , we have  $\alpha_a + \alpha_b = 2 \geq \text{wt}_M(ab)$ .

Case 3. Suppose  $\alpha_a = 1$  and  $\alpha_b = -1$ .

- ▶ This means  $ac$  and  $bd$  are in  $M'$  for some neighbors  $c$  and  $d$ .
- ▶  $M'$  is stable in  $G' \Rightarrow ab$  does not block  $M'$ .

Thus  $\text{wt}_M(ab) \leq 0$ , hence  $\alpha_a + \alpha_b = 0 \geq \text{wt}_M(ab)$ .

Case 4. Suppose  $\alpha_a = -1$  and  $\alpha_b = 1$ .

- ▶ This means  $ac$  and  $bd$  are in  $M'$  for some neighbors  $c$  and  $d$ .
- ▶  $M'$  is stable in  $G' \Rightarrow ab$  does not block  $M'$ .

Thus  $\text{wt}_M(ab) \leq 0$ , hence  $\alpha_a + \alpha_b = 0 \geq \text{wt}_M(ab)$ .

## Proof of the lemma

Case 5. Suppose  $\alpha_a = 0$ .

Since  $M'$  is stable in  $G'$ ,  $ab$  does not block  $M'$ .

- ▶ This means  $bd \in M'$  for some neighbor  $d$  that  $b$  prefers to  $a$ .

Thus  $\alpha_b = 1$ , hence  $\alpha_a + \alpha_b = 1 \geq 0 = \text{wt}_M(ab)$ .

An analogous analysis holds when  $\alpha_b = 0$ .

- ▶ Then  $\alpha_a = 0$  and  $\alpha_b = 1$ , so  $\alpha_a + \alpha_b = 1 \geq 0 = \text{wt}_M(ab)$ .

This finishes the proof of the lemma. □

## Proof of the lemma

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This finishes the proof of the lemma. □

### A useful observation

For any edge  $ab$  incident to an unmatched vertex (either  $a$  or  $b$  is unmatched):

- ▶ we have  $\alpha_a + \alpha_b = 1 > 0 = \text{wt}_M(ab)$ , thus the edge  $ab$  is *slack*.



## The dual LP and slack edges

$$\min \sum_u \alpha_u$$

$$\begin{aligned} \alpha_a + \alpha_b &\geq \text{wt}_M(ab) \quad \forall ab \in E \\ \alpha_u &\geq \text{wt}_M(uu) \quad \forall u \in A \cup B. \end{aligned}$$

Recall that  $\vec{\alpha}$  is an optimal solution to the dual LP.

### COMPLEMENTARY SLACKNESS

Any matching  $N$  with a slack edge is not an optimal solution to the primal LP;

- ▶ in other words,  $\text{wt}_M(N) < 0$  (equivalently,  $M$  defeats  $N$ ).

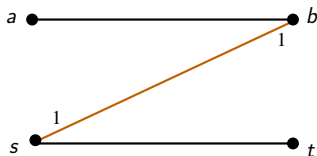
Thus any matching larger than  $M$  is unpopular.

- ▶ So  $M$  is a max-size popular matching. □

Thus there is a linear time algorithm to find a max-size popular matching.

## Lower bound on $|M|$

CLAIM. There is no length 3 augmenting path wrt  $M$  in  $G$ .



- ▶  $a - b - s - t$  is an augmenting path wrt  $M \implies$  either  $ab$  or  $st$  blocks  $M'$   
(a contradiction to  $M'$ 's stability in  $G'$ )

Hence any augmenting path in  $M \oplus M_{\max}$  has length  $\geq 5$ .

- ▶ Thus  $|M| \geq \frac{2}{3} \cdot |M_{\max}|$ .
- ▶ There are simple examples where  $|M| = 2$  and  $|M_{\max}| = 3$ .

# Maximum matchings

Applications where the size of the matching is more important than vertex preferences:

- ▶ matching medical students to hospitals for residency;
- ▶ matching doctors to hospitals in a pandemic;
- ▶ assigning accommodation to sailors.

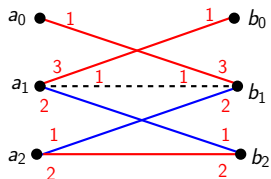
Here  $\{\text{admissible solutions}\} = \{\text{maximum matchings}\}$ .

The goal is to find a best maximum matching as per vertex preferences.

- ▶ How about a maximum matching with the *minimum* number of blocking edges?
  - ▶ Finding such a matching is **NP-hard** [Biro, Manlove, and Mittal, 2010].
- ▶ How about a maximum matching that is popular?

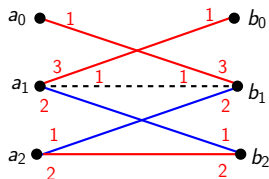
## Maximum matchings and popularity

It can be the case that no maximum matching is popular.



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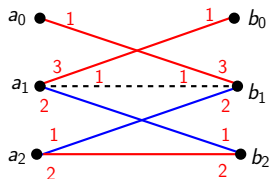


How about a maximum matching  $M$  that is popular *among* maximum matchings?

- ▶ So  $M$  is a maximum matching.
- ▶ Furthermore,  $M \succ N$  or  $M \sim N$  for all maximum matchings  $N$ .

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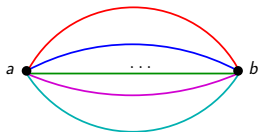
Does such a “popular maximum matching” always exist in  $G$ ?

- ▶ Furthermore, is it easy to find one?

## More colorful graphs

Suppose we use  $n$  colors, where  $|A| = n$ . Call the resulting graph  $G^*$ .

- ▶ Every edge  $ab$  in  $G$  has  $n$  parallel copies in  $G^*$ :  $ab, ab, \dots, ab, \dots, ab, ab$ .



For any vertex on the left:

$red \succ blue \succ \dots \succ green \succ \dots \succ magenta \succ cyan$ .

For any vertex on the right:

$cyan \succ magenta \succ \dots \succ green \succ \dots \succ blue \succ red$ .

Within any color class, every vertex maintains its original preference order  $\succ$ .

### An extension of our algorithm

- ▶ Construct the colorful graph  $G^* = (A \cup B, E^*)$ .
  - ▶ Run Gale-Shapley algorithm in  $G^*$  to compute  $M^*$ .
  - ▶ Return the corresponding matching  $M$  in  $G$ .
- 

- ▶ CLAIM 1.  $M$  is a maximum matching in  $G$ .
- ▶ CLAIM 2.  $M \succ N$  or  $M \sim N$  for every maximum matching  $N$  in  $G$ .

Claims 1 and 2  $\Rightarrow M$  is a popular maximum matching.

- ▶ Moreover, such a matching can be computed easily.



## The LP method

Recall the following edge weight function  $wt_M$  in  $G$ . For any edge  $ab$ :

$$wt_M(ab) = \text{vote}_a(b, M(a)) + \text{vote}_b(a, M(b)).$$

$$\text{Here } \text{vote}_v(u, u') = \begin{cases} 1 & \text{if } v \text{ prefers } u \text{ to } u' \\ -1 & \text{if } v \text{ prefers } u' \text{ to } u \\ 0 & \text{otherwise.} \end{cases}$$

So  $wt_M(e) \in \{0, \pm 2\}$  for any edge  $e$ .

- ▶ Let  $M$  be a maximum matching in  $G$ .
- ▶ OBSERVATION.  $wt_M(N) \leq 0$  for all maximum matchings  $N$   
 $\Rightarrow M$  is a popular maximum matching in  $G$ .

## The LP method

LP for max-weight maximum matching in  $G$ :

$$\begin{aligned} \max \sum_e \text{wt}_M(e) \cdot x_e \\ \sum_{e \in \delta(u)} x_e &\leq 1 \quad \forall u \in A \cup B \\ \sum_{a \in A} \sum_{e \in \delta(a)} x_e &= k \quad \text{and} \quad x_e \geq 0 \quad \forall e \in E. \end{aligned}$$

Here  $k$  is the size of a maximum matching in  $G$ .

Optimal value of this LP is at most 0  $\Rightarrow \text{wt}_M(N) \leq 0$  for all maximum matchings  $N$   
 $\Rightarrow M$  is a popular maximum matching in  $G$ .

# The dual LP

## Dual LP

$$\begin{aligned} \min \quad & k \cdot z + \sum_u \alpha_u \\ \alpha_a + \alpha_b + z & \geq \text{wt}_M(ab) \quad \forall ab \in E \\ \alpha_u & \geq 0 \quad \forall u \in A \cup B. \end{aligned}$$

Our goal is to show that the optimal value of the dual LP is at most 0.

- ▶ Thus our goal is to show a dual feasible solution  $(\vec{\alpha}, z)$  such that

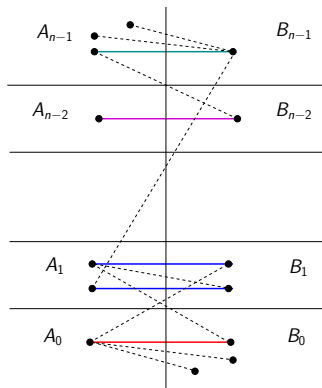
$$k \cdot z + \sum_u \alpha_u = 0.$$

- ▶ Recall the colorful graph  $G^*$ :
  - ▶ let color 0, color 1, ..., color  $n - 1$  denote the  $n$  colors (here  $n = |A|$ ).

## A partition of the vertex set $A \cup B$

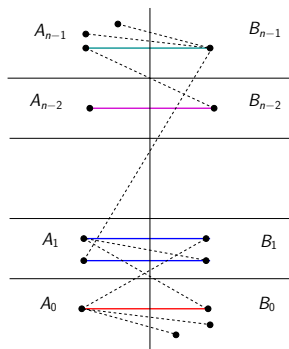
For  $0 \leq i \leq n-1$ , let  $A_i = \{a \in A : a \text{ is matched along a color } i \text{ edge in } M^*\}$ .

For  $0 \leq i \leq n-1$ , let  $B_i = \{b \in B : b \text{ is matched along a color } i \text{ edge in } M^*\}$ .



Unmatched vertices of  $A$  are in  $A_{n-1}$  and unmatched vertices of  $B$  are in  $B_0$ .

## A partition of the vertex set $A \cup B$



The following properties hold due to the stability of  $M^*$  in  $G^*$ :

- (1) For any  $i$ , the matching  $M$  restricted to  $A_i \cup B_i$  is stable.
- (2) For any edge  $ab$  where  $a \in A_{i+1}$  and  $b \in B_i$ :  $\text{wt}_M(ab) = -2$ .
- (3)  $G$  has no edge in  $A_i \times B_j$  where  $i \geq j + 2$ .
- (4) There is no augmenting path with respect to  $M$ .

## A dual certificate

Property (4) implies that  $M$  is a maximum matching in  $G$ .

For  $0 \leq i \leq n - 1$ :

- ▶  $a \in A_i \Rightarrow \text{set } \alpha_a = 2(n - 1) - 2i$ ;
- ▶  $b \in B_i \Rightarrow \text{set } \alpha_b = 2i$ .
- ▶ so  $\alpha_u = 0$  for any  $u \in A_{n-1} \cup B_0$ .

Set  $z = -2(n - 1)$ .

Properties (1)-(3) allow us to prove the dual-feasibility of  $\vec{\alpha}$ .

$$\alpha_a + \alpha_b + z = 2(n - 1) - 2i + 2i - 2(n - 1) = 0 \text{ for each } ab \in M.$$

(because  $a \in A_i$  and  $b \in B_i$  for some  $i \in \{0, \dots, n - 1\}$ )

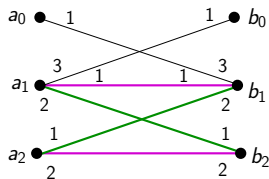
- ▶ Hence  $k \cdot z + \sum_u \alpha_u = \sum_{ab \in M} (\alpha_a + \alpha_b + z) = 0$ .
- (since  $\alpha_u = 0$  for unmatched  $u$ )

## Popular maximum matchings

Interestingly, every popular maximum matching occurs as a stable matching in the colorful graph  $G^*$ .

- ▶ So popular maximum matchings are very well-structured.

## Max-size popular matchings



There are two max-size popular matchings here: **purple** and **green**.

- ▶ Only the **green** matching occurs as a stable matching in the **red/blue** graph  $G'$ .

# Optimal solutions and popularity

Similar to popular **maximum** matchings, we can define popular **optimal** matchings.

## Popular optimal matchings

- ▶ Suppose there is a utility function  $f : E \rightarrow \mathbb{Q}$ .
- ▶ It is only max-utility matchings that are relevant.

Does there exist a **max-utility matching** that is popular among max-utility matchings?

- ▶ If so, is it easy to find one?



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Does there exist a **max-utility matching** that is popular among max-utility matchings?

- ▶ If so, is it easy to find one?
  - ▶ The answer to both questions is “yes”.

## Characterizing max-utility matchings

LP for max-utility matching in  $G = (A \cup B, E)$

$$\begin{aligned} \max \sum_e f(e) \cdot x_e \\ \sum_{e \in \delta(u)} x_e &\leq 1 \quad \forall u \in A \cup B \\ x_e &\geq 0 \quad \forall e \in E. \end{aligned}$$

The polytope of max-utility matchings is a face of the matching polytope.

Thus  $M$  is a max-utility matching  $\iff M \subseteq E_0$  for some  $E_0 \subseteq E$  and

- ▶  $M$  matches all vertices in  $C$  for some  $C \subseteq A \cup B$ .

We want a  $C$ -perfect matching  $M$  in  $G_0 = (A \cup B, E_0)$  such that:

- ▶  $M \succ N$  or  $M \sim N$  for all  $C$ -perfect matchings  $N$  in  $G_0$ .

## Popular C-perfect matchings

This problem can be reduced to the stable matching problem in a colorful graph  $G_0^\dagger$ .

- ▶ The colors of any edge  $ab$  in  $G_0^\dagger$  depend on whether  $a \in C$  and  $b \in C$ .
  - ▶ For any  $ab$  in  $E_0$ , there is always one green copy  $ab$ .
  - ▶ Every  $ab$  in  $E_0$  where  $b \in C$  has  $|C \cap B|$  more copies:  $ab, ab, \dots$
  - ▶ Every  $ab$  in  $E_0$  where  $a \in C$  has  $|C \cap A|$  more copies:  $ab, \dots, ab$ .

For any vertex in  $A$ :

*red*  $\succ$  *blue*  $\succ$   $\dots$   $\succ$  *green*  $\succ$  *magenta*  $\succ$   $\dots$   $\succ$  *cyan*.

For any vertex in  $B$ :

*cyan*  $\succ$   $\dots$   $\succ$  *magenta*  $\succ$  *green*  $\succ$   $\dots$   $\succ$  *blue*  $\succ$  *red*.

Within any color class, every vertex maintains its original preference order  $\succ$ .

The Gale-Shapley algorithm in  $G_0^\dagger$  solves the popular C-perfect matching problem.

1. T. Kavitha.  
*A size-popularity tradeoff in the stable marriage problem.* SIAM Journal on Computing, 2014.
  2. T. Kavitha.  
*Maximum matchings and popularity.* In ICALP 2021 (to appear in SIDMA).
  3. T. Kavitha.  
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Thank you! Any questions?